

## Management

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**Fabian Sprengel**  
Managing Director

*"In the digital age, information is a key driver of commercial success. When used in the right way, networked communication creates commercial added value with great sustainability in the markets."*

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**Olaf Heckmann**  
Senior Vice President

*"It is important to listen to clients and to accurately identify their requirements so that these can form a fundamental part of the initial design. Further key factors for marketing success are creativity, individuality and flexibility – as well as communications concepts."*

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